



# ohm:tv

OPEN YOUR EYES : OPEN YOUR MIND

## I Want to Have a Million Friends

Ten contestants are shut in for 45 days and connected only through internet and online social networks with the objective of making as many good friends as possible. With a cash prize of 90.000 Euros at stake, contestants will have to maximize their social networking skills and their new virtual friends in order to complete the tasks. A show that explores the concepts of traditional friendship vs. virtual friendship.

\*Winner of the Content 360 MIPTV Cross Media Festival

tv  mobile  internet 

### Fact BOX

Format	Half Hour Daily (TV) 24 Hours (Internet)
Target Group	Family
Category	Social Reality Game Show
Time Slot	Prime Time
Supplier	Lapierna Audiovisual
Availability	Various Territories